

Tracey Nyholt, Founder and CEO, is an expert in the specialized Cyber Security field of Identity and Access Management and has been working with co-operators her entire career. Her first job in high school was with Calgary Co-Op and her company continues to work in the co-operative space by deploying Identity & Access Management solutions to credit unions across Canada.

Tracey noticed that companies were offering one piece of the IAM puzzle, but nobody offered a complete solution from start to finish. She decided to create a company that does IAM end-to-end, from designing custom IAM solutions and providing training for the system's users to maintaining IAM solutions, including our Caller Verify solution that brings secure identity verification to the call center.

In addition to being on the Board of Women in Communications & Technology, Tracey is a regular speaker at identity user groups and webinars for women in science and engineering and has been featured in the following:

CBC's Calgary's Eye Opener Innovator Series <u>The Top 100 Women Owned Cybersecurity Magazine</u> <u>University of Calgary's Alumni News</u> <u>Three Questions with Tracey Nyholt, TechJutsu Founder and CEO</u>



