

BUILDING A CO-OPERATIVE CULTURE

DIRECTOR'S FORUM 2022

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BOARD

STAFF

MEMBERS



Key Takeaways:

- Co-operative values align with consumer values.
- 10 million Canadians are not yet co-op members but should be based on shared values.
- People are looking for purpose-driven work that provides social and environmental responsibility.
- Working with purpose lowers employee turnover & increases productivity (40%) and innovation (40%).
- Facilitating a co-operative culture connects staff to your organizational purpose.



As a director, you play a key role in supporting co-operative education and training, which can facilitate a greater sense of purpose and connection for staff and members.

BUILDING A CO-OPERATIVE CULTURE

Knowledge is key. In an increasingly competitive and disengaged workforce, our co-operative values and a culture of cooperation can help attract and retain engaged employees.

1

EMPOWER

your leadership team to encourage and support staff to participate in trainings and co-operative education initiatives.

2

COMMUNICATE

the power of a co-operative culture and how it impacts your bottom line.

3

LEAD BY EXAMPLE

show up and live your co-operative principles.

4

SET A PRECEDENT

for co-operative education and training within your organization.

STAFF

Co-operative Education

ON Board was created by the Ontario Co-operative Association to fill the gap in co-operative literacy. Designed to educate and inspire staff with this co-operative on-boarding program. Consists of virtual workshop and self-guided learning resources.

Cusource® Education is here to support the success of credit union employees and board of directors. We provide best-in-class learning solutions for credit union leaders, employees and board directors.

The Canada-Ontario Job Grant provides direct financial support to individual employers or employer consortia who wish to purchase training for their employees. It is available to small, medium and large businesses with a plan to deliver short-term training to existing and new employees.

YOUTH

Co-operative Education

Co-operative Young Leaders (CYL) is a series of week long summer camps for young people ages 13 to 18. Bringing together youth with established co-operative mentors creates a relationship that embraces and enhances their leadership potential.

Co-operative Minds equips Ontario educators with lesson plans, workshops and resources that engage their students in learning about the value of cooperation and the co-operative business model.

Co-operNation is a wonderful world where young readers learn about the power of co-operation, sharing, and community building through the adventures of its cute and cooperative inhabitants; the Co-oppaws. (www.visitcooperation.com launching November 2022)

