
2025

SPONSORSHIP PROPOSAL

41ST ANNUAL (HYBRID)
CONFERENCE & VIRTUAL
GOVERNANCE SERIES

**GOVERNING RISK,
NAVIGATING UNCERTAINTY**





WHY SPONSOR?

This is a unique opportunity to invest in the professional development and continuing education of credit union and caisses populaires Directors.



The Directors' Forum is continuously evolving to ensure that we remain relevant and continue to address the unique needs of our co-operative and mutual leaders and decision-makers.

OUR VISION

To be a national promoter of co-operative governance excellence for directors, by directors.

OUR MISSION

To promote and support the unique role of Directors through education, professional development, and networking opportunities.

WHAT IS OUR FUNDRAISING GOAL?

This year's sponsorship target of **\$45,000** will help us deliver all the great new programs and initiatives we are planning for the year.

WHAT ARE YOU SUPPORTING?

Sponsorships are what enable us to plan, produce, and execute the in-person and virtual programming that has been highly valued by our director delegates year after year!

Your generosity will help support:

- Venue expenses (meeting rooms, F & B, accommodations)
- The Virtual Governance Series (April - September)
- The Board Chairs & Vice-Chairs sessions (May & October)
- The (new) Cybersecurity virtual sessions
- Program Management contract fees
- Audio Visual expenses
- Speaker expenses
- The half-day CUDA® CE session
- The Long-Term Service Awards
- The Virtual AGM (November)
- Operating expenses
- Conference supplies



HOW WILL WE RECOGNIZE YOU?

PLATINUM

\$5,000

- You will receive two complimentary registrations to the conference (choice of in-person or virtual participation).
- You will receive two complimentary room nights at the conference venue (at special standard group rate reserved for our delegates).
- Opportunity to conduct a brief (2-minute) welcome and introduction before a plenary session at the conference.
- Opportunity to display your organizational (stand-up) banner in a key location of the main foyer or meeting room throughout the conference.
- Opportunity to have one of our Breakout Rooms (for virtual conference delegates) named after your organization.
- Your logo will be displayed (electronically) in a looping slide deck located in the main foyer where all meals, breaks and networking receptions will take place, throughout the entire conference.
- Your logo will be displayed (electronically) on our main PowerPoint deck during the Chair's welcome, during your introduction/welcome speech, at all the Virtual Governance Sessions, and the Virtual AGM.
- We will verbally acknowledge your support during Chair's welcome at conference, at beginning of each virtual governance session, and at start of the virtual AGM.



- Delegate name badges from your organization will include a sponsor ribbon.
- Your logo and a short write-up on your organization will be displayed on our corporate website throughout the year.
- We will acknowledge your sponsorship in our newsletters and on our social media channels at various points throughout the year.

GOLD

\$4,000

- You will receive one complimentary registration to the conference (choice of in-person or virtual participation).
- You will receive one complimentary room night at the conference venue (at special standard group rate reserved for the delegates).
- Opportunity to conduct a brief (1-minute) welcome and introduction before a plenary session at the conference.
- Opportunity to display your organizational (stand-up) banner in the main foyer or meeting room throughout the conference.
- Your logo will be displayed (electronically) in a looping slide deck located in the main foyer where all meals, breaks and networking receptions will take place, throughout the entire conference.
- Your logo will be displayed (electronically) on our main PowerPoint deck during the Chair's welcome, during your introduction/welcome speech, at all the Virtual Governance Sessions, and the Virtual AGM.
- We will verbally acknowledge your support during Chair's welcome at conference, at beginning of each virtual governance session, and at start of the virtual AGM.



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- We will acknowledge your sponsorship in our newsletters and on our social media channels at various points throughout the year.

SILVER

\$3,000

- You will receive one complimentary registration to the conference (choice of in-person or virtual participation).
- Opportunity to display your organizational (stand-up) banner in the main foyer or meeting room throughout the conference.
- Your logo will be displayed (electronically) in a looping slide deck located in the main foyer where all meals, breaks and networking receptions will take place, throughout the entire conference.
- Your logo will be displayed (electronically) on our main PowerPoint deck during the Chair's welcome, at all the Virtual Governance Sessions, and the Virtual AGM.
- We will verbally acknowledge your support during Chair's welcome at conference, at the beginning of each virtual governance session, and at the start of the virtual AGM.
- Delegate name badges from your organization will include a sponsor ribbon.
- Your logo will be displayed on our corporate website throughout the year.
- We will acknowledge your sponsorship on our social media channels.

BRONZE

\$2,000

- You will receive one conference registration at a **50% discount** (choice of in-person or virtual participation).
- Opportunity to display your organizational (stand-up) banner in the main foyer or meeting room throughout the conference.
- Your logo will be displayed (electronically) in a looping slide deck located in the main foyer where all meals, breaks and networking receptions will take place, throughout the entire conference.
- Your logo will be displayed electronically in a looping slide deck throughout conference, during the Chair's welcome, at all virtual governance sessions and the AGM.
- We will verbally acknowledge your support during Chair's welcome at conference, at the beginning of each virtual governance session, and at the start of the virtual AGM.
- Delegate name badges from your organization will include a sponsor ribbon.
- Your logo will be displayed on our corporate website throughout the year.
- We will acknowledge your sponsorship on our social media channels..

PARTNER

\$1,000

- You will receive one conference registration at a 25% discount (choice of in-person or virtual participation).
- Opportunity to display your organizational (stand-up) banner in the main foyer or meeting room throughout the conference.
- Your logo will be displayed (electronically) in a looping slide deck located in the main foyer where all meals, breaks and networking receptions will take place, throughout the entire conference.
- Your logo will be displayed electronically in a looping slide deck throughout conference, during the Chair's welcome, at all virtual governance sessions and the AGM.
- We will verbally acknowledge your support during the Chair's welcome at conference, at the beginning of each virtual governance session, and at the start of the virtual AGM.
- Delegate name badges from your organization will include a sponsor ribbon.
- Your logo will be displayed on our corporate website throughout the year.
- We will acknowledge your sponsorship on our social media channels..

We are grateful for any level of support you can provide.



Contact us with your inquiries:

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Learn more about us at directorsforum.coop