

Andrea Kerswill: Biography

With over 16 years of experience in Financial Services, Andrea is a proven Innovation, Technology, and Strategy leader. She is currently Assistant Vice President, Innovation at Farm Mutual Re, where she leads a strategy and team dedicated to innovation execution, growth, and engagement.

Prior to Farm Mutual Re, Andrea was Director, Innovation, leading Scotiabank's innovation hub in Waterloo, Ontario. She also served as Chief of Staff to Scotiabank's Executive Vice President of Retail Product and spent eight years in Institutional Equity Research holding progressively senior roles at Canaccord Genuity, BMO Nesbitt Burns, and TD Securities.

Andrea has served on the Board of The New Quarterly, has volunteered with Enactus Canada and Ladies Learning Code, and is an active member of the local theatre community. Outside of work, she is also a Barre Instructor at Big Bliss and 9toThrive Wellness. She is a graduate of the University of Waterloo, with a Bachelor of Arts in English Language and Literature.

Andrea resides in Kitchener-Waterloo with her husband.